



JAN HAVMOELLER

A self-made powerhouse with a wealth of knowledge in international finance, management, banking, new business development, and branding, Jan Havmoeller brings more than two decades of leadership-level experience to Kompani Group and its clients. Formerly the CEO and a partner of the strategic branding agency Propeller, Jan's entrepreneurial insight was instrumental to the agency's success and helped numerous companies achieve their goals through effective brand management. His passion and drive for energizing dormant brands and applying innovative thinking is a true recipe for success for new and existing brands alike.

While with Propeller, Jan regularly expanded the scope of the agency's services to answer the needs of clients. From research, planning, and strategy to creative, production, and media placement, he served as the liaison between all stakeholders and clients to develop the right communications platforms. This unique approach also included a commitment to cutting-edge technology, exceptional creative talent, and thorough tracking of results and performance. Under Jan's business strategy, Propeller became one of the region's fastest-growing full-service creative agencies with growth of 1400% over the course of six years. At its peak, during Jan's tenure, Propeller also boasted an impressive number of awards, a client base of nearly 60 brands, and capitalized billings in excess of \$16 million.

However, Propeller is just one of the many successes in Jan's bright career. In 1982, at the young age of 18, Havmoeller was recruited as an equity trader for Privatbanken in stocks and fixed-income securities on the Copenhagen Stock Exchange. An in-demand brainchild, Havmoeller was the youngest person at the trading desk in the company's headquarters. In 1987 he became an account manager for the brokerage firm Holger Morville in Copenhagen, advising institutional investors on fixed-income trading strategies. In 1990, Havmoeller was named head of private banking for the Carnegie brokerage firm in Copenhagen, managing \$400 million in private accounts, as well as the firm's currency trading desk and hedging department. The prestigious position allowed him to learn about business at an in-depth and high level, frequently traveling with one of the firm's top clients inspecting insurance companies, banks, shipyards and other companies prior to placing those stocks in a portfolio.

Just 10 years after beginning his career, Jan decided to open his own financial services firm in 1992, vaulting him to the position of CEO of Delta Finance, with offices in Copenhagen Geneva and London, managing \$100 million in equities for private banking clients. The firm became the first hedge fund in Denmark, generating exceptional returns for clients who came from all over the world. In

1995 he became a partner in Unionkul Futures, a Danish firm specializing in trading and hedging in London Metal Exchange products with a customer base that included Electrolux and Saab.

One year later, he founded JML Group LLC, an international beverage company with offices in Geneva and Miami. As a managing executive for this venture, Jan traveled frequently between the U.S. and Switzerland in order to manage production of the company's products, packaging, and marketing. After successfully launching several new beverage brands for the firm, he sold his stake in the company to a group consisting of a Swiss Hotelier and former executives from Cadbury Schweppes in 2000.

The same year, Jan moved to New York, where he became a private banking investment manager for Merrill Lynch, working with ultra high net-worth individuals on restricted stock sales, derivative/hedging strategies, estate and wealth planning. When the Merrill Lynch offices closed temporarily after the World Trade Center attacks of September 11, 2001, Jan took the loss and sorrow as an opportunity to apply his experience in yet another new direction. Two weeks after the attacks, the Havmoeller family moved to Dallas, where Jan became COO for Dahlgren Duck Inc., a leading supplier of custom luxury accessories to private aircraft and yacht manufacturers. He successfully restructured the company to increase efficiencies and restore profitability. With a renewed commitment to his family's long-term happiness that had come from the events surrounding September 11th, Jan soon realized that as good as Dallas had been, Miami had always been the one city that was the perfect fit for his international business experience and his family. It was at this point in 2002 that Jan joined Propeller and helped build it to one of the top firms in the state until he in June of 2008 decided to pursue his passion for new and emerging brands with the founding of Kompani Group.

A native of Denmark, Jan Havmoeller holds a degree in mathematics from Silkeborg College, and a degree in international trade and finance from Silkeborg University. He also attended Danish Banking School where he earned a degree in finance; and Copenhagen University, where he studied theoretical statistics, mathematics, international trade and finance. He is an involved husband and father of three children, an avid golfer and sports enthusiast, and is fluent in English, Danish, Swedish, Norwegian and has extensive conversational knowledge of German and French.